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|  | Name of School | Brettenham Primary |
| | Policy review Date | October 2022 |
| | Date of next Review | October 2023 |
| | Who reviewed this policy? | Headteacher /ICT Assistant |
| Policy: Use of digital and video images | | |

Expectations:

In this school:

- We gain parental / carer permission for use of digital photographs or video involving their child as part of the school agreement form when their daughter / son joins the school;
- Digital images /video of pupils are stored in a private teachers' shared images folder on the network and images are deleted at the end of the year – unless an item is specifically kept for a key school publication;
- We do not identify pupils in online photographic materials or include the full names of pupils in the credits of any published school produced video materials / DVDs;
- Staff sign the school's Acceptable Use Policy and this includes a clause on the use of mobile phones / personal equipment for taking pictures of pupils;
- The school blocks/filter access to social networking sites or newsgroups unless there is a specific approved educational purpose;
- Pupils are taught about how images can be manipulated in their e-Safety education programme and also taught to consider how to publish for a wide range of audiences which might include governors, parents or younger children as part of their ICT scheme of work;
- Pupils are advised to be very careful about placing any personal photos on any 'social' online network space. They are taught to understand the need to maintain privacy settings so as not to make public, personal information.
- Pupils are taught that they should not post images or videos of others without their permission. We teach them about the risks associated with providing information with images (including the name of the file), that reveals the identify of others and their location, such as house number, street name or school. We teach them about the need to keep their data secure and what to do if they are subject to bullying or abuse.

Website:

- The Headteacher takes overall editorial responsibility to ensure that the website content is accurate and the quality of presentation is maintained;
- Uploading of information is restricted to our website authorisers: Headteacher/ Shelley Bannister
- The school web site complies with the school's guidelines for publications;
- Most material is the school's own work; where other's work is published or linked to, we credit the sources used and state clearly the author's identity or status;
- The point of contact on the web site is the school address, telephone number and we use a general email contact address, office@brettenham.enfield.sch.uk Home information or individual e-mail identities will not be published;
- Photographs published on the web do not have full names attached;

- We do not use pupils' names when saving images in the file names or in the tags when publishing to the school website;
- We expect teachers using' school approved blogs or wikis to password protect them and run from the school website.

Learning platform:

- Uploading of information on the schools' planning folder / virtual learning space is shared between different staff members according to their responsibilities e.g. all class teachers upload information in their class areas;
- Photographs and videos uploaded to the schools MLE will only be accessible by members of the school community;
- In school, pupils are only able to upload and publish within school approved and closed systems, such as the planning folder;
- Teachers are instructed not to run social network spaces for student use on a personal basis or to open up their own spaces to their students.

CCTV:

- We have CCTV in the school as part of our site surveillance for staff and student safety. We will not reveal any recordings (*retained by the Support Provider for 28 days*), without permission except where disclosed to the Police as part of a criminal investigation.
- We use specialist lesson recording equipment on occasions as a tool to share best teaching practice. We do not reveal any such recordings outside of the staff and will not use for any other purposes.